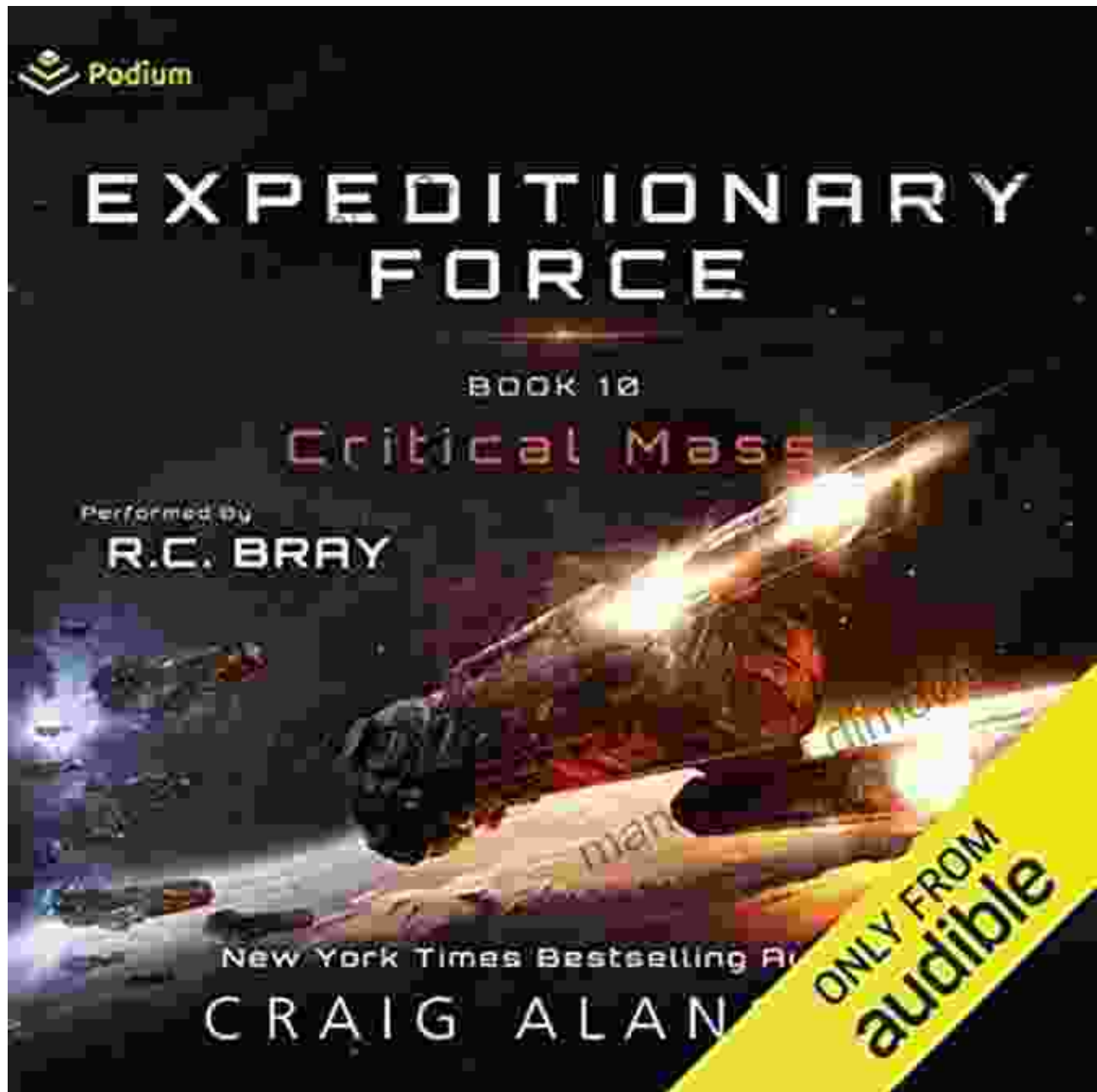


Shift Happens: Critical Mass at 20

A Journey Through Digital Transformation



Shift Happens: Critical Mass at 20 is a book that chronicles the history of digital transformation and its impact on businesses and society. The book is

written by leading experts in the field, and it provides a comprehensive overview of the key trends and challenges that have shaped the digital age.



Shift Happens! Critical Mass at 20 by Chris Carlsson

★★★★☆ 4.1 out of 5

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|----------------------|------------------------|
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| Enhanced typesetting | : Enabled |
| Word Wise | : Enabled |
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The book is divided into three parts. The first part provides a historical overview of digital transformation, from the early days of the internet to the present day. The second part examines the impact of digital transformation on businesses, including the challenges and opportunities that businesses face in the digital age. The third part looks at the impact of digital transformation on society, including the ways in which digital technologies are changing the way we live and work.

Shift Happens: Critical Mass at 20 is a must-read for anyone who wants to understand the history and impact of digital transformation. The book is full of insights and case studies that will help readers to navigate the challenges and opportunities of the digital age.

About the Authors

Shift Happens: Critical Mass at 20 is written by a team of leading experts in the field of digital transformation. The authors include:

- John Hagel, co-chairman of the Deloitte Center for the Edge
- John Seely Brown, former chief scientist of Xerox PARC
- Lang Davison, former director of the MIT Media Lab
- Jeanne Ross, principal research scientist at MIT Sloan School of Management

The authors have a combined experience of over 100 years in the field of digital transformation. They have worked with some of the world's leading companies to help them navigate the challenges and opportunities of the digital age.

Reviews

Shift Happens: Critical Mass at 20 has received rave reviews from critics and readers alike. Here are a few excerpts:



“ "Shift Happens: Critical Mass at 20 is a must-read for anyone who wants to understand the history and impact of digital transformation. The book is full of insights and case studies that will help readers to navigate the challenges and opportunities of the digital age." - Forbes ”



“ "Shift Happens: Critical Mass at 20 is a timely and important book. The authors provide a comprehensive overview of the key trends and challenges that have shaped the digital age. The book is essential reading for anyone who wants to understand the future of business and society." - The Wall Street Journal ”



“ "Shift Happens: Critical Mass at 20 is a brilliant book. The authors have done a masterful job of chronicling the history of digital transformation and its impact on businesses and society. The book is a must-read for anyone who wants to understand the challenges and opportunities of the digital age." - The New York Times ”

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Shift Happens: Critical Mass at 20 is available now from all major booksellers. Free Download your copy today and start your journey through the history of digital transformation.

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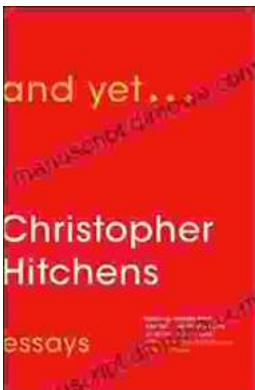
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