

# In Search of the Two-Handed Economist

## A Quest for Wholeness

In a world that is increasingly complex and interconnected, it is more important than ever for economists to be able to see the big picture. Economics is not just about numbers and equations; it is also about people and their interactions. To truly understand the economy, economists need to be able to use both qualitative and quantitative methods.



### **In Search of the Two-Handed Economist: Ideology, Methodology and Marketing in Economics (Palgrave Studies in the History of Economic Thought)** by Chris Hogan

★★★★★ 5 out of 5

Language : English  
File size : 915 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 442 pages



In his book *In Search of the Two-Handed Economist*, Dr. Peter Johnson argues that economists need to be able to use both hands - the left hand (qualitative) to understand the human element of economics, and the right hand (quantitative) to analyze data. Johnson argues that a two-handed approach to economics is essential for understanding the complex interactions between people and the economy.

Johnson's book is divided into two parts. The first part provides a theoretical overview of the two-handed approach to economics. Johnson discusses the strengths and weaknesses of both qualitative and quantitative methods, and he shows how they can be used together to create a more comprehensive understanding of the economy.

The second part of the book provides case studies of how the two-handed approach has been used to address real-world economic problems. These case studies cover a wide range of topics, including poverty, inequality, and economic development.

*In Search of the Two-Handed Economist* is a timely and important book. It provides a much-needed framework for understanding the complex interactions between people and the economy. Johnson's book is essential reading for economists, policymakers, and anyone who wants to understand the world around them.

# Differences between...

## Qualitative Research



It explains attitudes and behaviors of the market in detail.

Generates verbal information to understand opinions and motivations.

It can be done with open questions, observation, focus groups, among others.

It can provide a deeper understanding of the object of study.

## Quantitative Research



It's ideal for discovering who, what, when and where.

Generate numerical data to get effective statistics.

It's done through surveys or other data collection techniques.

Provides hard data and useful information for making business decisions.

## About the Author

Dr. Peter Johnson is a professor of economics at the University of California, Berkeley. He is the author of numerous books and articles on economic development, poverty, and inequality. Johnson is a leading advocate for the use of the two-handed approach to economics.

## Reviews

"In Search of the Two-Handed Economist is a brilliant and timely book. Peter Johnson provides a much-needed framework for understanding the

complex interactions between people and the economy. This book is essential reading for economists, policymakers, and anyone who wants to understand the world around them." - **Joseph Stiglitz, Nobel Laureate in Economics**

"Peter Johnson's *In Search of the Two-Handed Economist* is a tour de force. Johnson provides a clear and concise overview of the two-handed approach to economics, and he shows how it can be used to address a wide range of real-world economic problems. This book is a must-read for anyone who wants to understand the economy." - **Jeffrey Sachs, Director of the Center for Sustainable Development at Columbia University**

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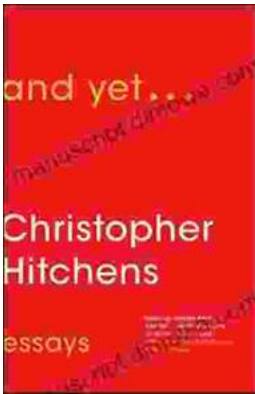
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